

## **“Hammer List”**

As a Classics Hammer parent, you spend a lot of time with many other CHFC parents through out the season. You get to realize that there are many wonderful and trustworthy parents in this club. CHFC parents care about providing the highest quality training for the children. It stands to reason that CHFC parents care about quality and therefore would hold very high standards for their own businesses.

As consumers, we are always looking for recommendations for products and services. We all want to purchase goods or services from people we trust. As business owners, we want to be able to increase our businesses through the most effective marketing medium in the history of the world; word of mouth.

Introducing the **“Hammer List.”** The Classics Hammer List will be designed to provide Classics Hammer families the opportunity to find and support trusted Classics Hammer owned businesses.

**What is the benefit to Classics Hammer families?** CHFC families will benefit by being able to find services and products from a reliable source. CHFC families will be able to find services offered by other CHFC families. Obviously, CHFC business owners will benefit from additional revenues on services provided.

**How does it work?** CHFC business owners will need to fill out and submit an information form that highlights their business information. The information will be put on the website under a section called **“Hammer List.”** CHFC parents will be able to view all CHFC parent services offered. This will provide a low stress way for CHFC parents to browse for information.

**How much does it cost?** It is free to all members of the CHFC family. We only ask that you take the time to be thorough in filling out the form. We want to make sure that the services are communicated properly.

**Who is eligible?** All families of players or coaches currently in the club are eligible to participate. As much as we would like to extend this service to as many people as possible, we can only make immediate family members eligible at this time. As the program gets under way, we will consider opening the **“Hammer List”** to potentially others.

**How and when do I submit my form?** A **“Hammer List”** form is attached to this email. It will also be available on [www.classicshammerfc.com](http://www.classicshammerfc.com). We would like to get all forms completed and submitted no later than December 14<sup>th</sup>, 2008 so that the **“Hammer List”** can be added to the site in early January 2009.

**Please submit all completed “Hammer List” forms to Gary De Jesus at [dejesus@classicshammerfc.com](mailto:dejesus@classicshammerfc.com).**